

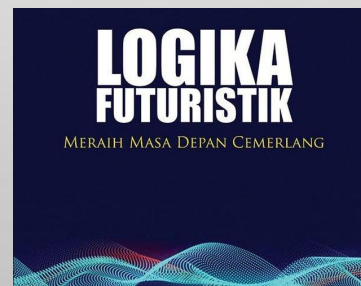
LEADER FOR FUTURE

KEPEMIMPINAN KREATIF: KREASI, INOVASI, DAN DISRUPSI

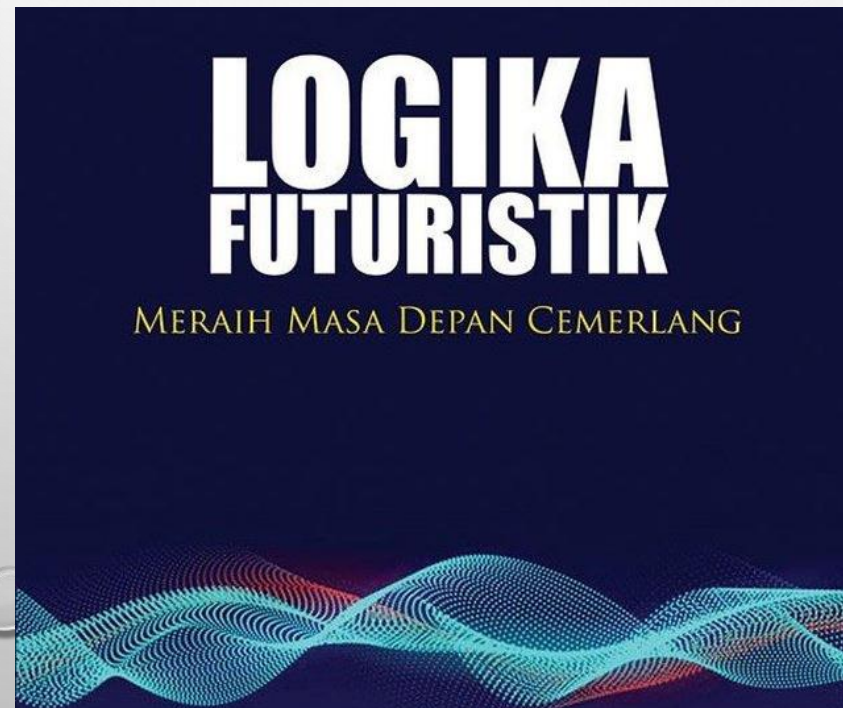


Silabus Materi

1. Menjadi Pemimpin Masa Depan Bermakna
2. Mengembangkan Tim: Komunikasi Efektif dan Network
3. Kepemimpinan Kreatif: Kreasi, Inovasi, dan Disrupsi

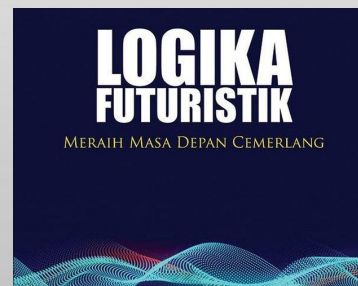


MENGEMBANGKAN KREASI, INOVASI, DAN DISRUPSI



Listening & Brainstorming

In 1980, Apple asked IDEO to develop a mouse for their radical new computer, the Lisa. Previous attempts at mouse design, by Douglas Englebart and Xerox PARC, yielded results that were too expensive and hard to make.



7 rules for effective brainstorming *by IDEO*

1.
defer
judgment



5.
stay focused
on the topic



2.
built on
the ideas
of others



6.
one
conversation
at a time



3.
encourage
wild ideas



7.
be
visual



4.
go for
quantity

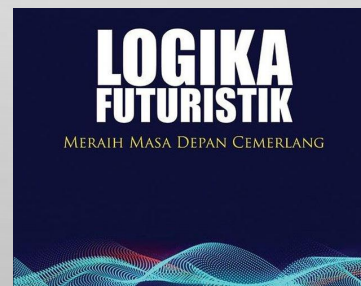
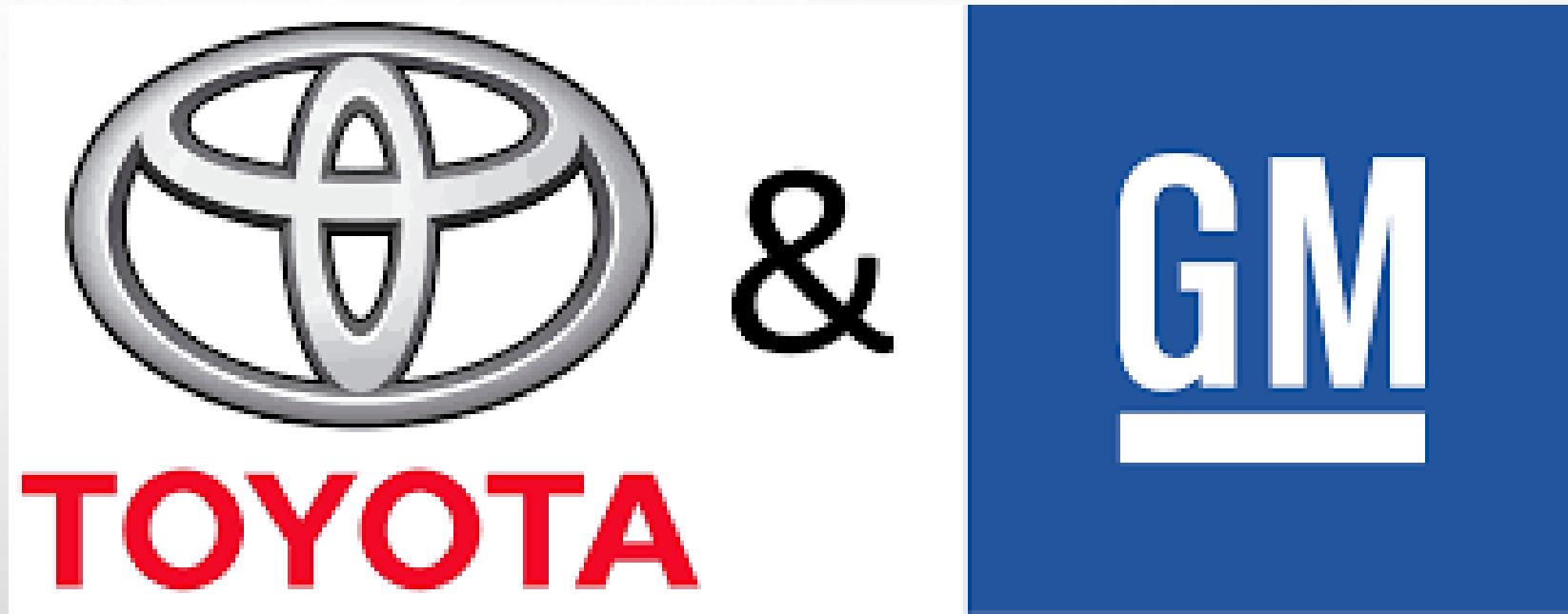


Level Solusi Kreatif

(1) Barang/formula baru.

(2) Proses baru.

(3) Layanan baru.



Level Solusi Kreatif

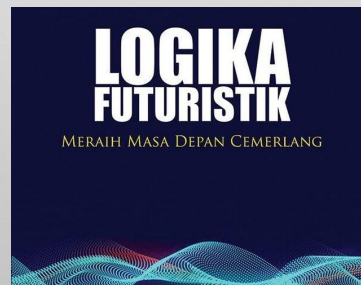
(4) Model bisnis baru.

(5) Sistem legal baru.

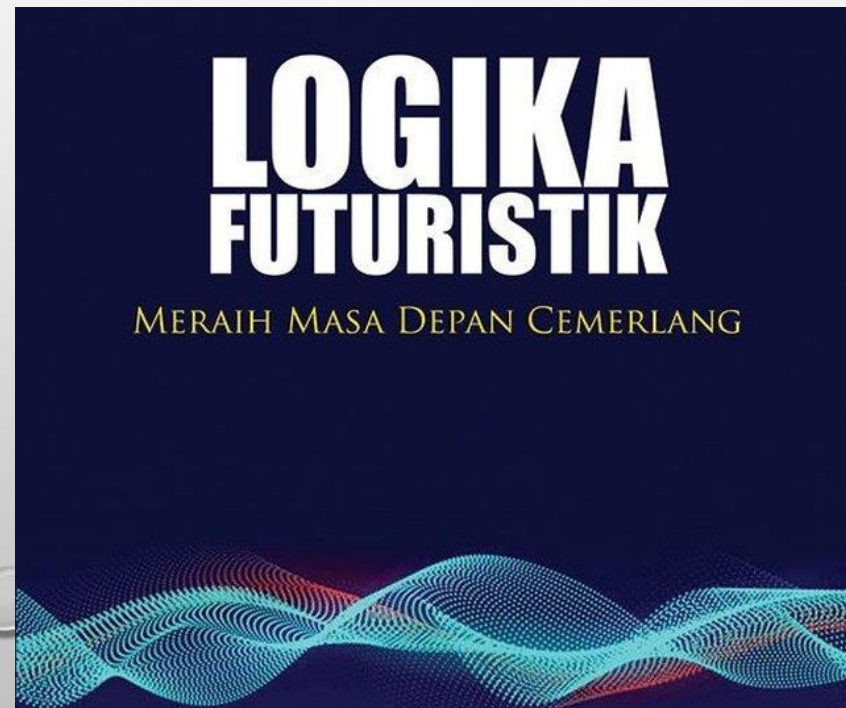


Kreasi – Eksepsi - Disrupsi

The legal order, in fact, is negatively characterized by its opposite, that is a state of exception which highlights what is comprised within the law, and thus what the realm of such a law is, by creating a situation in which the normative order does not apply. In Jef Huysmans' words, "the norm does not define the exception but the exception defines the norm."

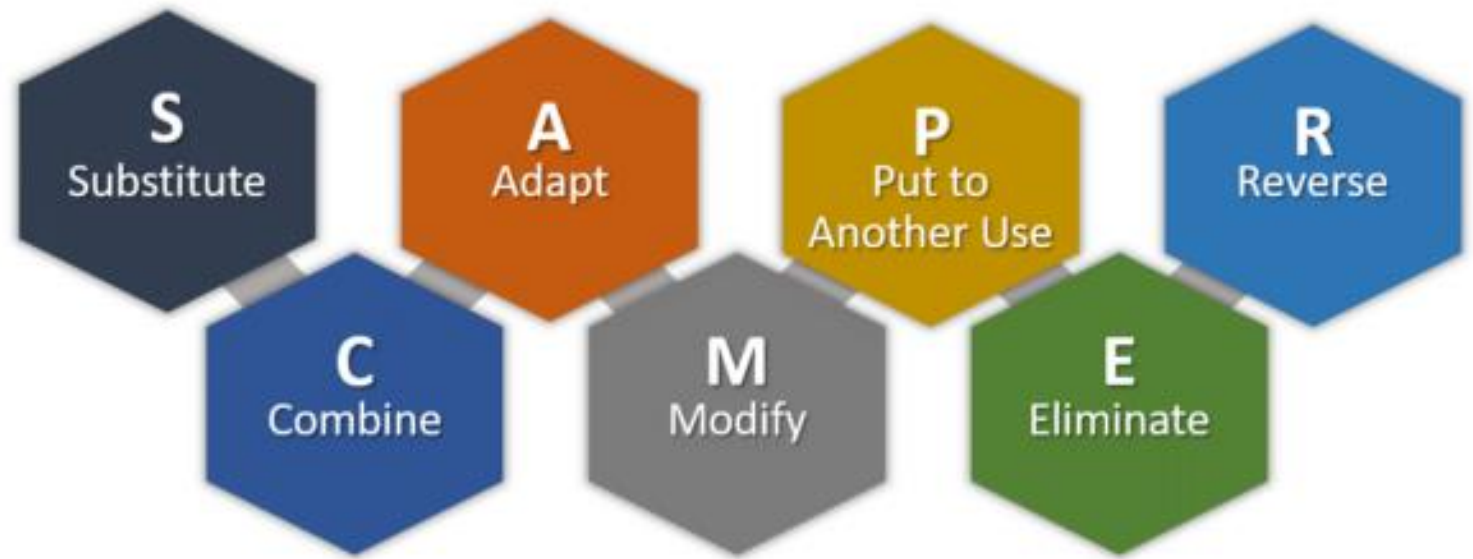


METODE ALTERNATIF



SCAMPER

Setiap langkah adalah kreatif. Tahap E, eliminate, adalah paling bernilai.



Blue Ocean Strategy

“Eliminate” segala yang tidak bernilai. “Create” lautan pelanggan baru.

ELIMINATE

Which acts and activities do leaders invest their time and intelligence in that should be eliminated?

RAISE

Which acts and activities do leaders invest their time and intelligence in that should be raised ***well above*** their current level?

REDUCE

Which acts and activities do leaders invest their time and intelligence in that should be reduced ***well below*** their current level?

CREATE

Which acts and activities should leaders invest their time and intelligence in that they currently don't undertake?

Disrupsi

(1) Produk/jasa baru

(2) Model bisnis

(3) Jaringan manfaat

What makes a successful Disruptive Innovation?



Enabling Technology

An invention or innovation that makes a product more affordable and accessible to a wider population.



Innovative Business Model

A business model that targets nonconsumers (new customers who previously did not buy products or services in a given market) or low-end consumers (the least profitable customers).



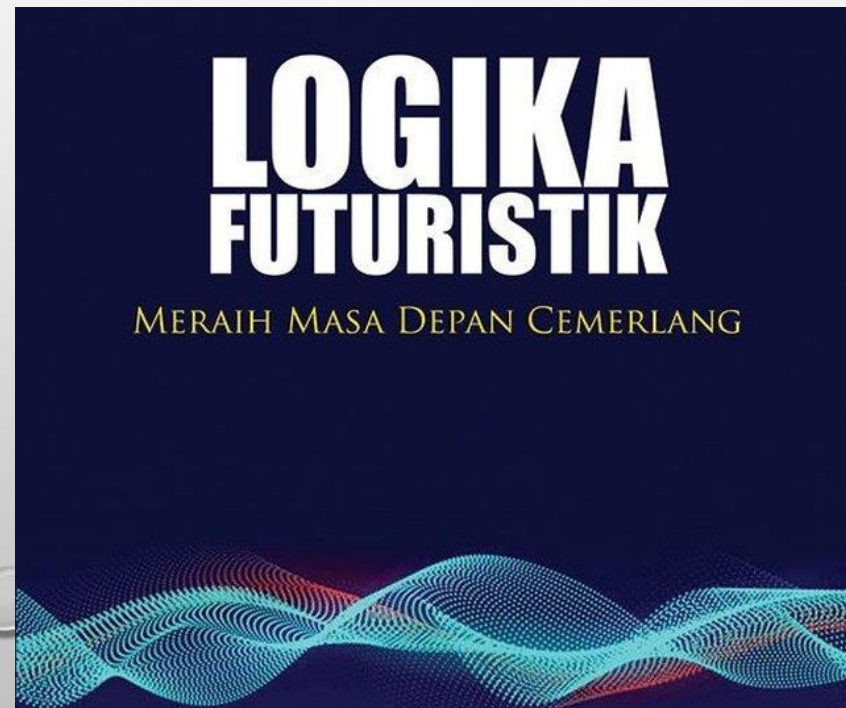
Coherent Value Network

A network in which suppliers, partners, distributors, and customers are each better off when the disruptive technology prospers.

**LOGIKA
FUTURISTIK**

MERAIH MASA DEPAN CEMERLANG

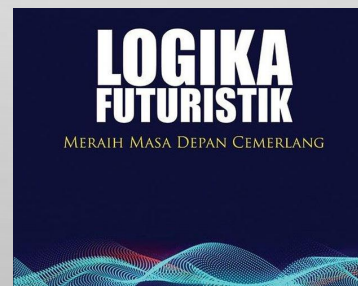
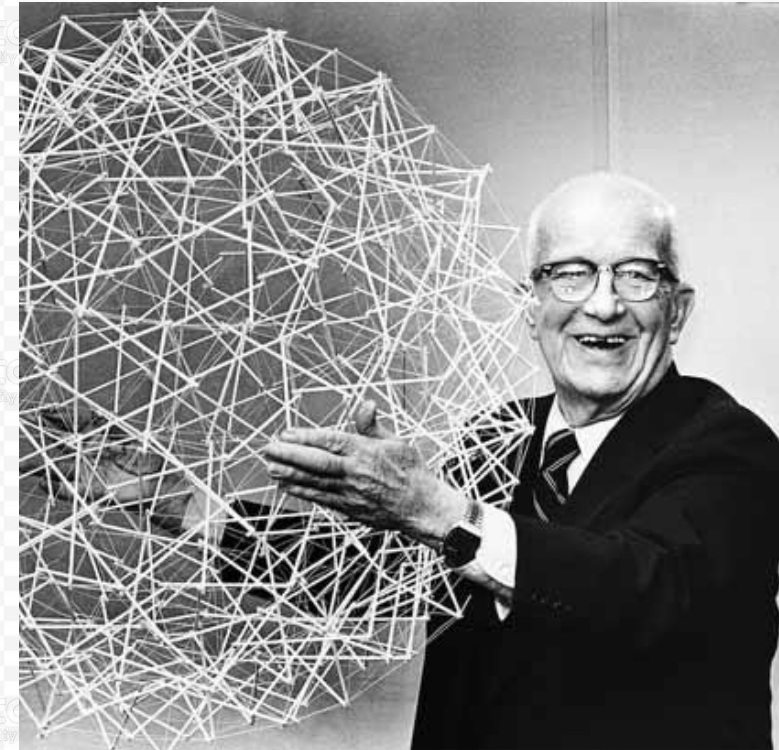
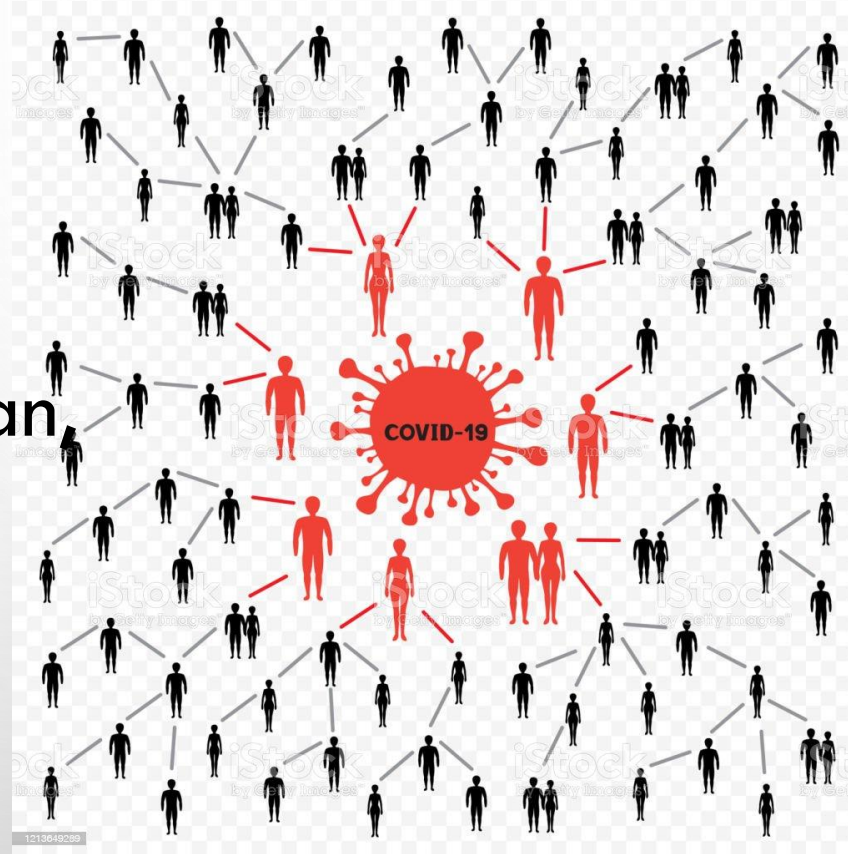
MERANGKUL SEMESTA



Definisi Leadership

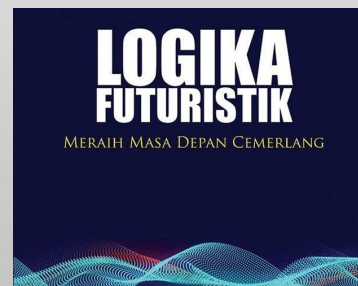
Kepemimpinan adalah mewujudkan masa depan idaman banyak orang. Di mana, tanpa kepemimpinan masa depan idaman itu tidak akan terwujud.

Apakah itu sulit?



Masa Depan Idaman

Masa depan idaman hanya bisa diraih dengan cara “menjadi” pemimpin dan “bertindak” sebagai pemimpin. Teori dan metode kepemimpinan hanya sebagai alat bantu. Setiap orang berbakat menjadi pemimpin. Masa depan yang menjadikan seseorang sebagai pemimpin.



Masa Depan ke Masa Kini

Masa depan idaman berkonsekuensi ke karakter pemimpin di masa kini: integrity, authentic, bigger, dan cause.

Segala situasi menjadi konteks bagi pemimpin membuka posibilitas dan bertindak. Konsep-konsep masa depan berkembang sesuai term.

Batasan perseptual dan fungsional adalah posibilitas bagi masa depan.

Constraint



perceptual
functional

Context



possibility
phenomena
concept
term

Character



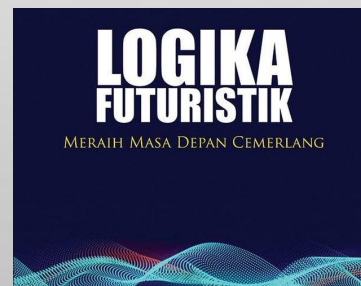
integrity
authentic
bigger
cause

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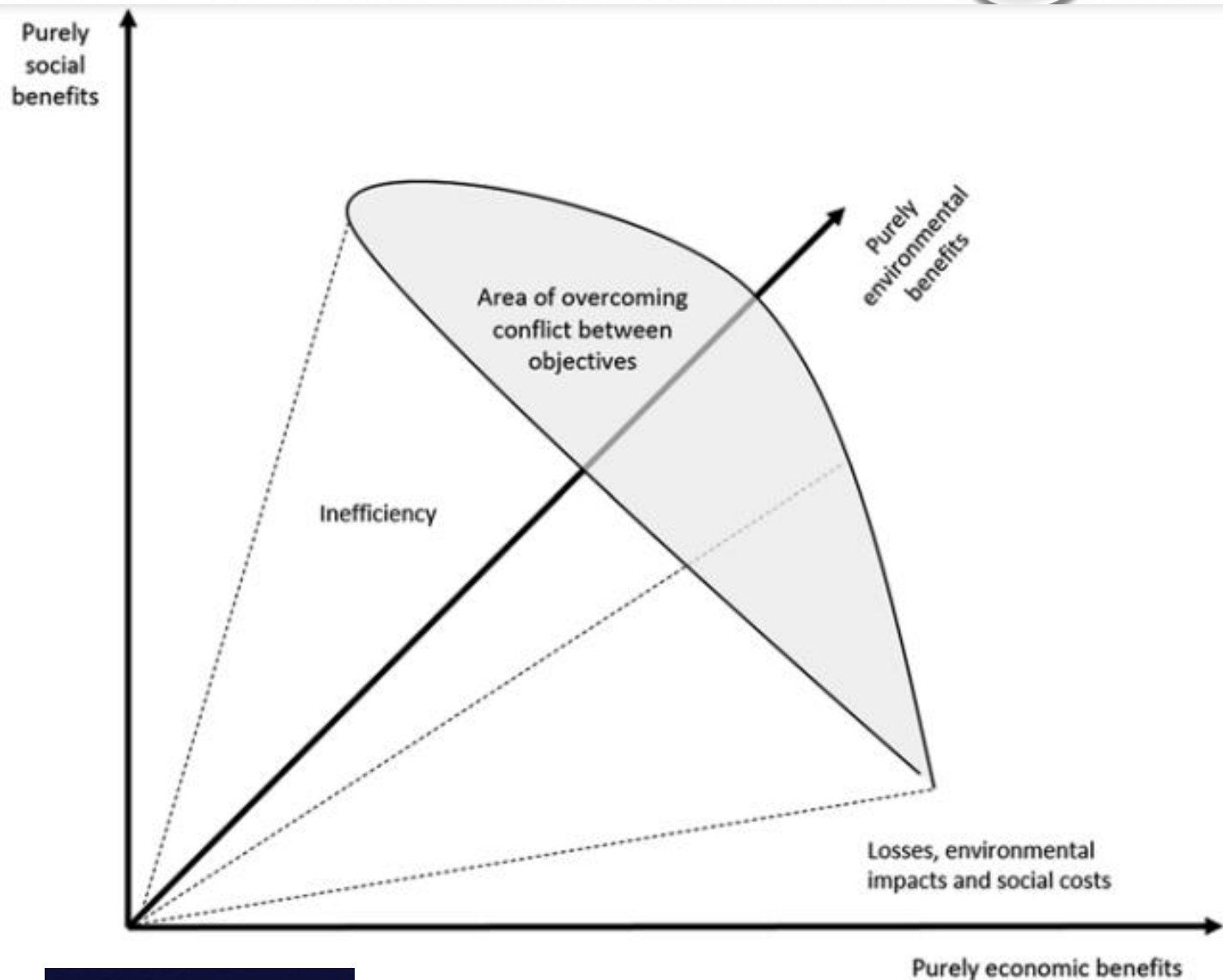
Salah Memanjat Pohon

Jangan salah memanjat pohon. Sudah puluhan tahun meniti karir tetapi menyesal karena keluarga berantakan. Pastikan masa depan yang baik untuk Anda, keluarga, dan masyarakat. Kemudian, raih cita-cita Anda dengan profesional. Seorang pemimpin memandang jauh ke depan.



Kepentingan Dasar

Pemimpin memperhatikan optimasi tiga kepentingan dasar: ekonomi, lingkungan, dan social.



Fig

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MERAH MASA DEPAN CEMERLANG

line in contemporary organisations

Peduli adalah Utama

(1) Waspadai pronam ganjil bebal.

Posibilitas

(2) Kembangkan pronam genap peduli.

Freedom

(3) Proses menyempurna:
posibilitas, freedom, komitmen.

Komitmen

Bebal

Peduli

1

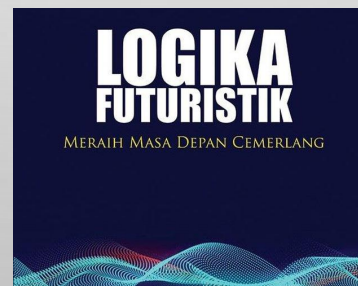
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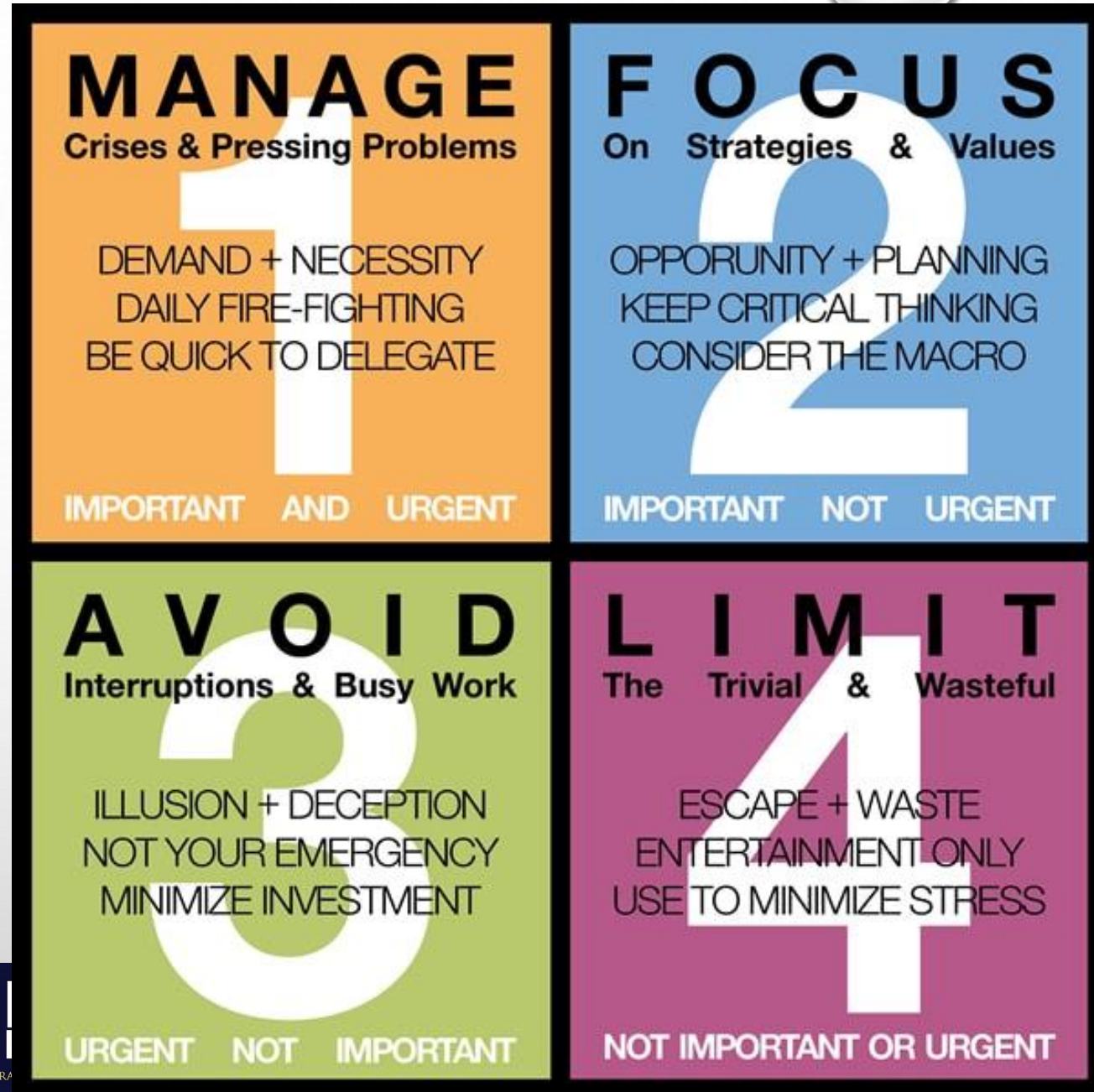
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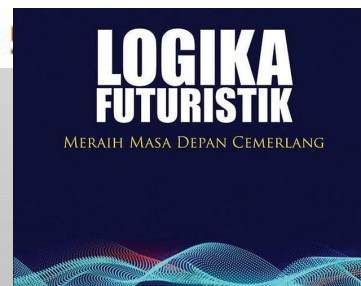
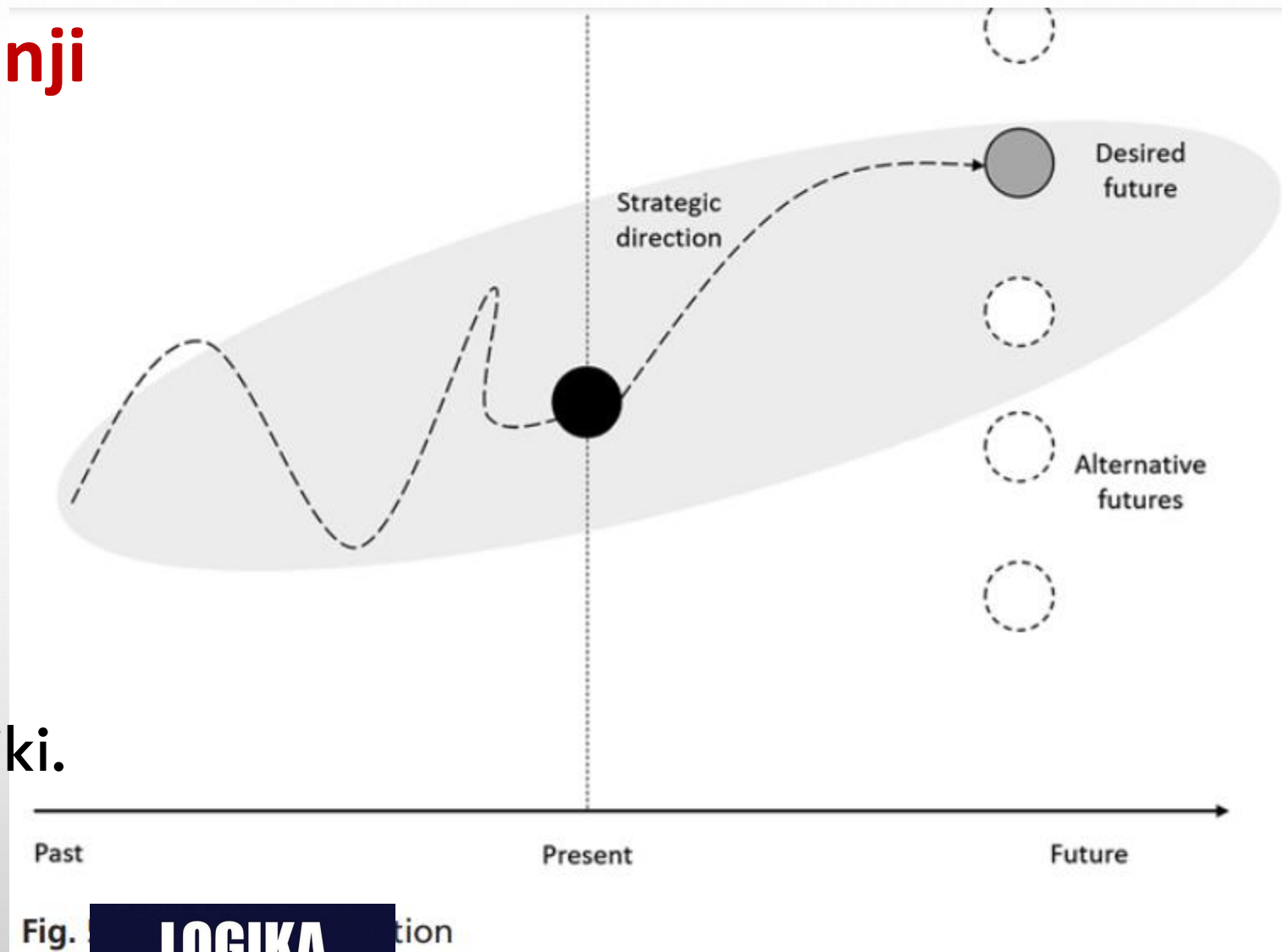
Perhatikan Waktu

- (a) 80% atau lebih kuadran 2.
- (b) 5% atau kurang kuadran 4.
- (c) 5% atau kurang kuadran 3.
- (d) semua sisa di kuadran 1.

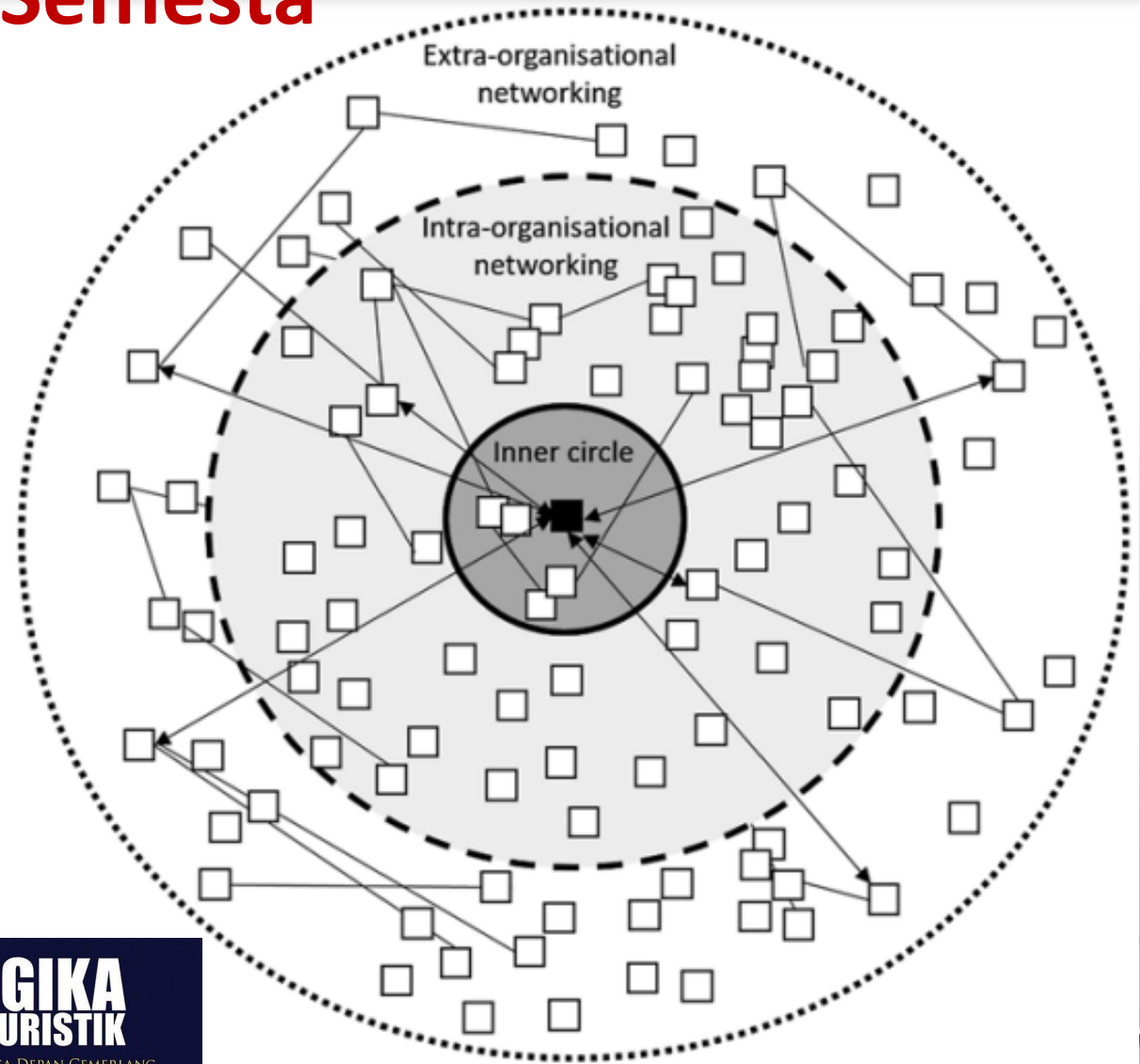
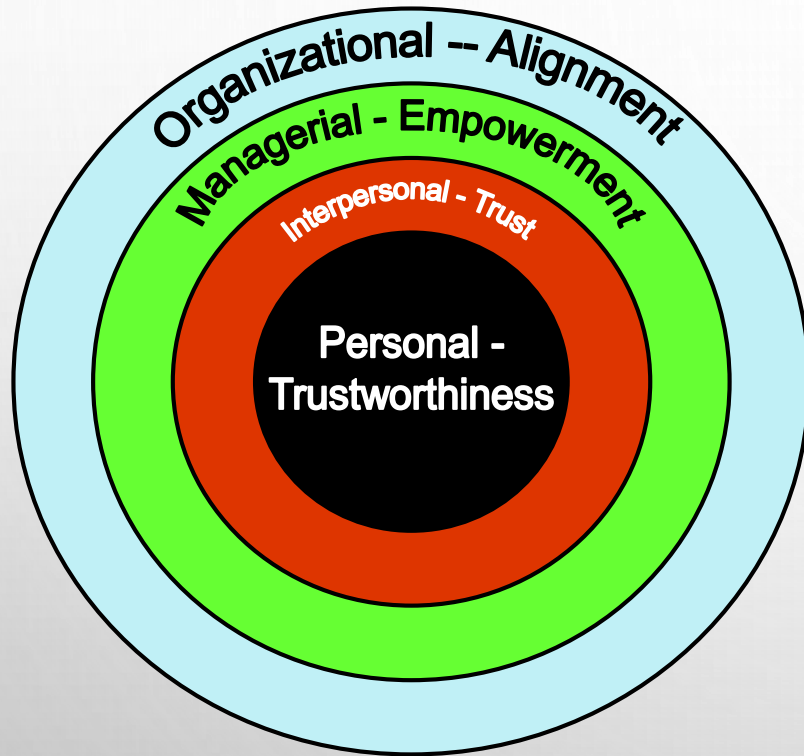


Gagal Memenuhi Janji

Setiap pemimpin pernah gagal menjaga integritas. Mereka yang tidak pernah gagal barangkali terlalu rendah cita-citanya atau bebal. Setiap gagal, pemimpin akan memperbaiki.



Tim – Divisi – Organisasi - Semesta



**LOGIKA
FUTURISTIK**

MERAH MASA DEPAN CEMERLANG

of a strategic leader's networking



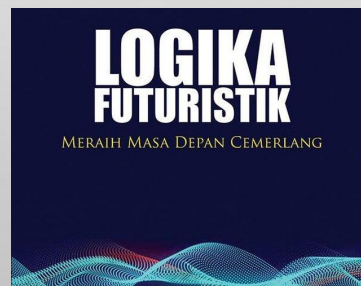
Bimasakti



Tatasurya

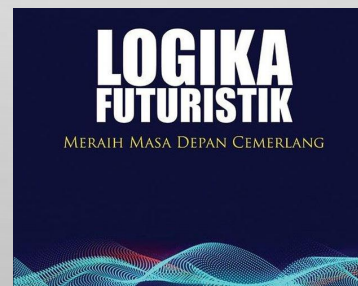
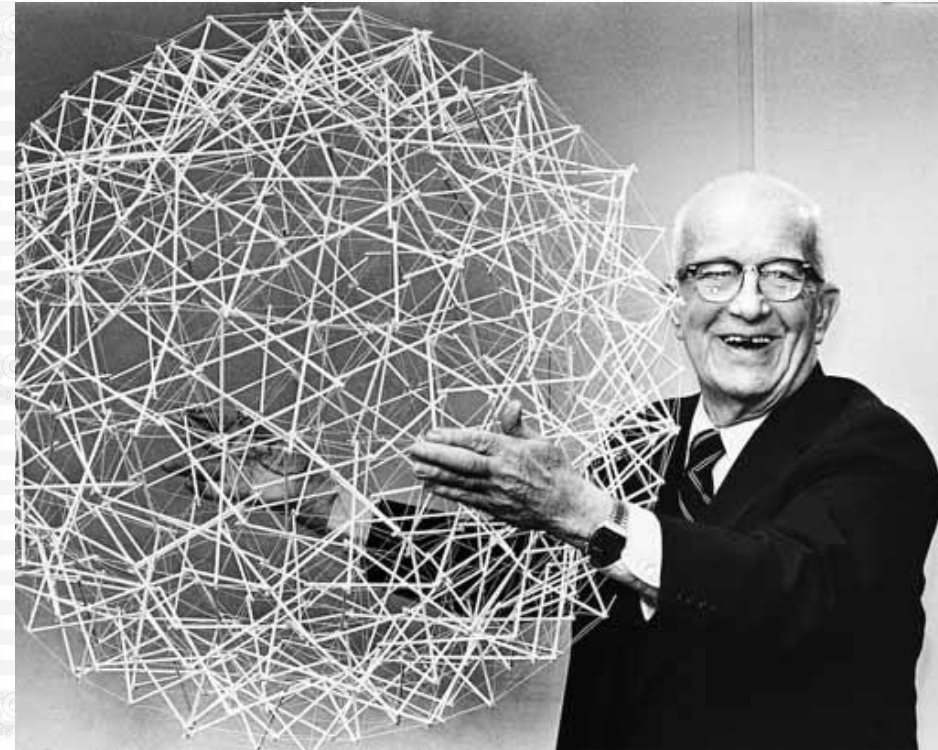
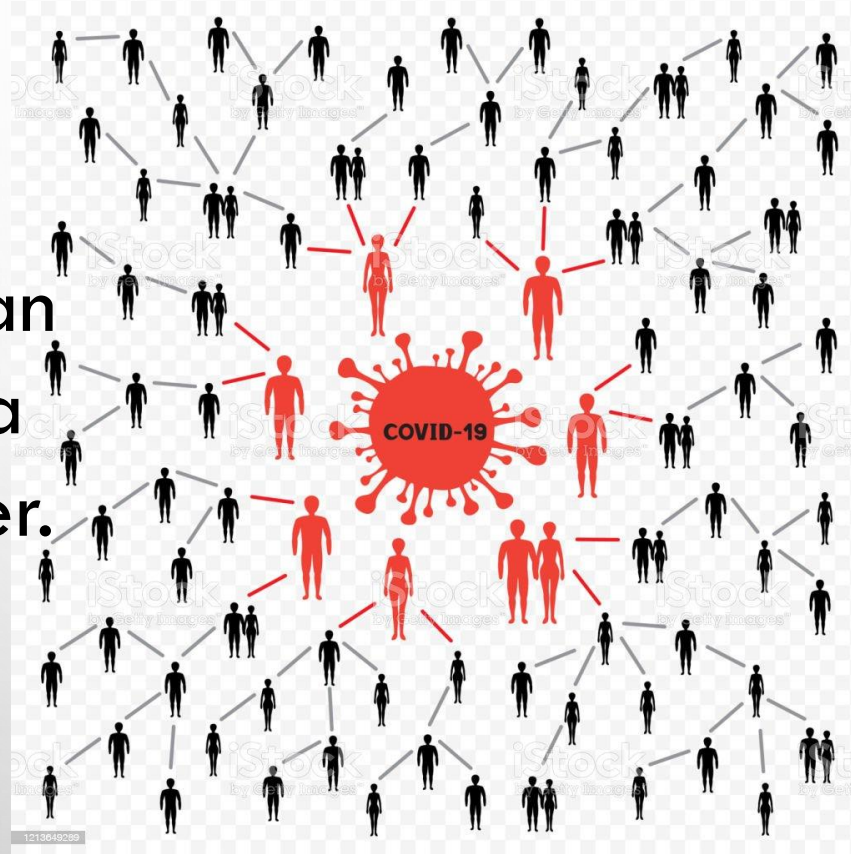


Bumi



Manusia adalah Leader

Leader memanfaatkan semesta. Dan semesta memanfaatkan leader.



Apa maknanya?

Tetapi ontologi.

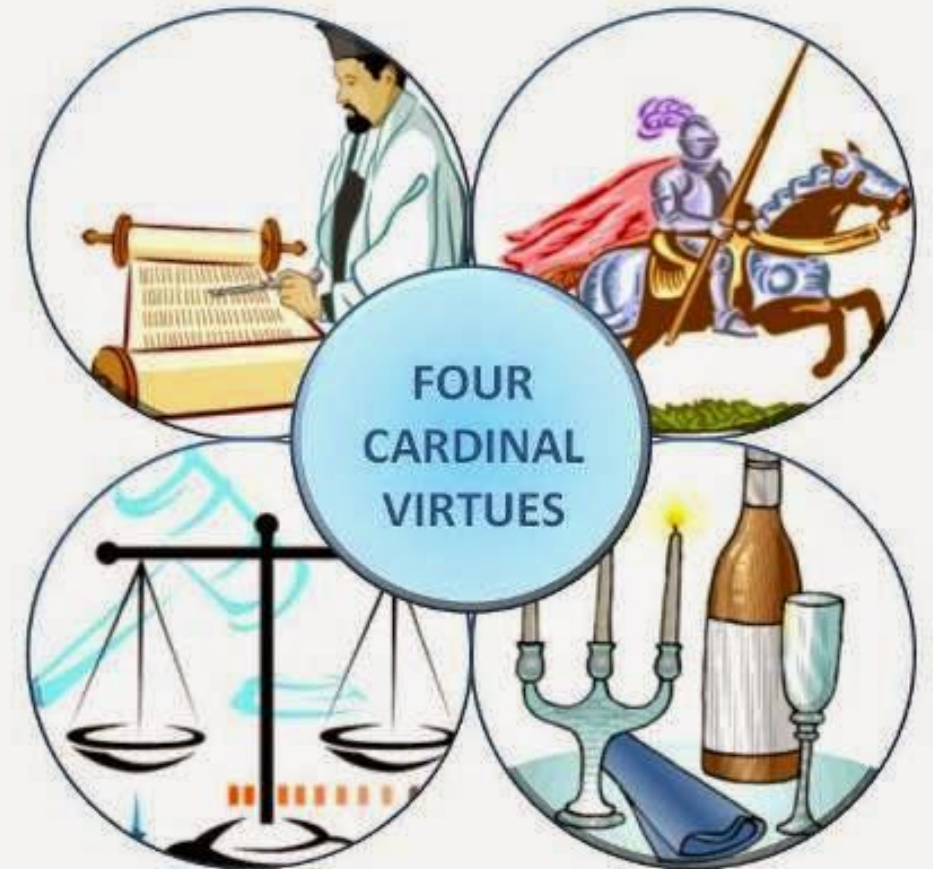
**Bukan hanya
psikologi.**

**LOGIKA
FUTURISTIK**

MERAIH MASA DEPAN CEMERLANG

Karakter Akhir Pemimpin

- (1) Maha Pengasih; pemimpin dermawan [asketis]
- (2) Maha Kuasa; pemimpin pengendali [estetis]
- (3) Maha Adil; pemimpin adil [filosofis]
- (4) Maha Bijak = pemimpin bijak [siklis]



Terima Kasih

Thank You

Matur Suwun

